

## :30 TV - PSA "Drawing"



**VIDEO:** Opens in a playroom. Close-up of a young boy (10-12 years old) busy drawing at his little table.  
**SFX:** Boy humming to himself.



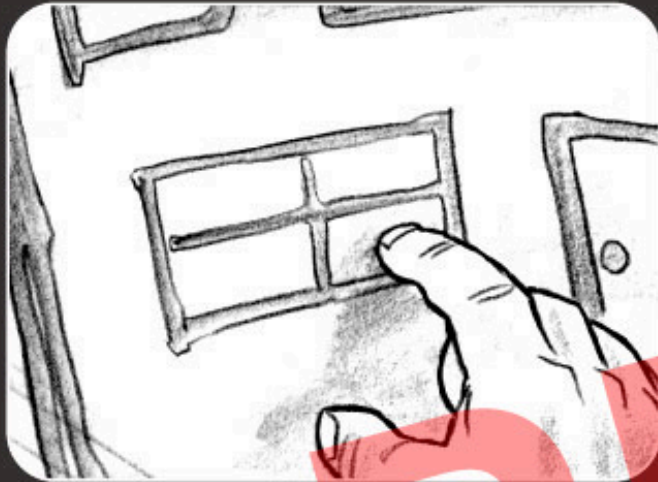
**VIDEO:** Grandma and his mother walk to the boy.  
**BOY:** Grandma,



**VIDEO:** Young boy is excited to show his masterpiece to grandma.



**VIDEO:** Close-up of boy's drawing. It's a house on a hillside. Birds, clouds and trees around.  
**BOY:** when I grow up, I want to be an architect and build you a house to live in.



**VIDEO:** Boy's finger points to a big window.  
**BOY:** See, this is your room and that one is mine. And this one is mom and dad's.



**VIDEO:** Boy's finger traces to other windows of the house.



**VIDEO:** Camera pans to grandma's face with happiness and longingness.  
**ANNCR:** To enjoy your future with your family, you need to take good care of your health.



**VIDEO:** Cut to boy jumping in excitement, massaging grandma's shoulder while mother looks on lovingly.



**VIDEO:** Grandma hugs and kisses the boy.  
**VIDEO:** The camera pulls wide.



**VIDEO:** CMS logo fades in.  
**ANNCR:** Have your friends or relatives help you call to find out more about Medicare's preventive services or ask for the Chinese/English bilingual (Medicare Preventive Services) brochure.



**SUPER:** CMS logo and 1-800-XXX-XXXX

## CMS - Preventive Benefits